



MEEZA TECHNOLOGY

میزة تک نولوجی

Who we are

MEEZA Technology was established in the Syrian Arab Republic to provide a comprehensive range of world-class information technology services, technological solutions, and security systems.

The company aims to contribute to advancing the country's development, assist in the digital transformation of the Syrian Arab Republic, and build a knowledge-based society enhanced by the latest global technologies, relying on national expertise and personnel.

MEEZA

The name is inspired by our authentic Arabic language, expressing the excellence the company strives to provide to its customers by offering a range of IT services and solutions characterized by the highest quality standards and advanced skills.



Mission

To be the preferred provider of the latest IT solutions and security systems in the Syrian Arab Republic.

Vision

Service excellence is the norm, not the exception.



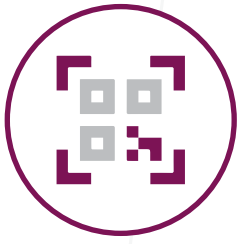
Security Systems

- Surveillance camera systems
- Gate control systems
- Time and attendance systems



ERP Systems

- Accounting System
- Personnel Affairs System
- Manufacturing Management System



Barcode System

- **Barcode systems**
- **Card printers**
- **Automatic identification systems**



Customer Service Systems

- **Queue organization and management systems**
- **Self-service and display systems**
- **Survey and complaint systems**



Network Systems and Maintenance

- **Network equipment and maintenance**
- **Central server room equipment**
- **Sound systems**
- **IPTV solutions**



Software design and development

- **Custom mobile application development**
- **Custom systems development**
- **Website development**



Security Systems

Surveillance Cameras

CCTV systems are an essential part of security systems, providing an effective means of monitoring premises and recording events, enhancing security, and helping to detect potential threats.

CCTV systems integrate with other security systems, such as alarm systems, motion sensors, and access control systems, to create a comprehensive security solution

Smart Surveillance Cameras:

In **MEEZA** We have the latest smart surveillance cameras, offering advanced features such as facial recognition, video analysis, remote control, and integration with artificial intelligence software.



Electronic Gates

In Advantage, we offer the latest technologies for electronic doors equipped with electronic control systems that allow them to open and close automatically or via smart control systems. These doors use technologies that rely on electronic signals to control the opening and closing mechanism, instead of traditional mechanical locks. Types of electronic doors include:



Features of electronic doors:

Security:

Provides a high level of security by controlling access and preventing unauthorized entry.

Comfort:

Allows easy entry and exit without the need to use keys, especially for the elderly or people with special needs.

Remote Control:

Electronic doors can be controlled remotely via smartphones or tablets.

Efficiency:

It helps regulate traffic and improve the management of the places where it is used.

Integration with smart systems:

It can be integrated with security, surveillance and smart home systems.





Smart Doors

It enables access control using smart locking systems such as fingerprint, smart cards, or secret codes.



Automatic Doors

They rely on motion, pressure, or infrared sensors to detect the movement of people or vehicles and activate the opening and closing mechanism.



Commercial buildings and public facilities

Electronic gates are widely used in commercial buildings (offices, hotels, shops, etc.) and public facilities (government departments, hospitals, etc.) to regulate entry and exit and provide security.



Barcode Systems

Meeza offers barcode systems and devices, including barcode readers, printers, and point-of-sale (POS) systems that utilize the latest technologies, equipment, and devices to digitally represent information, enabling efficient and accurate tracking of products and fixed assets, inventory management, and sales.

Uses of Barcode Systems:

Inventory Management

Track products in warehouses and stores, determine their locations and expiration dates.

POS System

Accelerate sales processes, issue invoices, and calculate revenue and sales.



Product tracking

Trace the path of products in the supply chain from production to consumer.

Resource Management

Track various resources in businesses and organizations, such as fixed assets and equipment.



Benefits Of Using Barcode Systems:

Improve control, accurately monitor inventory, and track products in the supply chain.

Uses of barcode:

Factories:

Track products on production lines, identify components, and trace parts.

Hospitals:

Medication tracking, resource management, and patient tracking.

Supermarket:

Speed up checkout, track products, and manage inventory.

Warehouses:

Track, store and manage goods.



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WA004	03





Role Organization and Management Systems

Implementing and utilizing customer service systems helps ensure adherence to the highest quality standards and the provision of the best service in the shortest possible time, reducing waiting time. This benefits both customers and employees through the use of technology, which in turn improves efficiency and productivity. We offer consultations and design a customer service plan from reception to completion, tailored to the service provider's unique needs, both in terms of services and the location designated for customer service.

Self-service systems

Self-service solutions enable customers to conduct various transactions on their own, such as paying, ordering products, issuing documents, logging in, and more.



Reducing dependence on employees

Self-service solutions save employees time and effort, as customers can complete their transactions themselves, allowing employees to focus on other, more important tasks.



Cost savings

By reducing reliance on employees, companies can save operating costs.



Improve efficiency

Self-service solutions contribute to improving operational efficiency, as transactions are completed faster and more accurately.



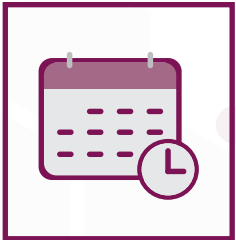
Self-service registration

Upon arrival, customers can quickly check in via a self-service kiosk, mobile device, or reception desk.



Virtual Waiting List Management

With the virtual queuing system, customers can wait anywhere, monitor their progress in real time, and receive notifications when it's their turn to be served.



Appointment management

Allow customers to book an appointment anywhere, anytime - giving you the option to balance customer flow and match the right employee with the right customer.




Administrative reports and auditor follow-up

Create analytics for ongoing operational improvements and a better customer experience with data such as average wait times and staff performance.



Automated notifications

Give customers all the information they need while waiting, such as regular updates on wait times via their phones or displayed digitally on screens.



Enterprise Resource Planning Systems (ERP)

HYP ERP is an integrated enterprise resource planning system and one of the most important technical systems that helps companies manage multiple operational and financial processes in an integrated manner.

All the system's key components are integrated to provide interconnected and accurate data that helps understand and evaluate performance.

Organizations use **HYP ERP** to improve their operational efficiency and competitiveness.

What is the importance of ERP system?

An enterprise resource planning (**ERP**) system offers tremendous potential to meet diverse business needs. While some companies can rely entirely on an **ERP** system to automate their administrative processes, others rely on only certain components of the system, such as a point-of-sale (**POS**) program or an electronic invoicing program. Here are some points that illustrate the importance of ERP systems:

1

Accuracy of financial and business information.

2

Clarify and analyze the results of data entered into the system, and display them in the form of reports.

3

Ensuring data protection through encryption technologies provided by the system.

4

Reducing errors caused by more primitive tools such as Sheets and Excel.

5

Speed up your operations and provide you with the details you need instantly, which supports the ease of decision-making.

6

Reducing and controlling expenses. The return on investment (ROI) is very high when compared to what an ERP system provides.

7

Facilitating accounts and helping accountants streamline financial processes.

8

Interact better with customers and connect them directly to the ERP system your employees work on.

Survey System



The survey and complaints system is an integrated system that allows organizations and individuals to express their opinions and feedback about services, products, or processes, and to submit complaints about any negative situations they may encounter.

These systems aim to improve service quality, increase customer satisfaction, and address problems effectively.

Objectives

- Measuring customer/user satisfaction with the services provided.
- Identifying strengths and weaknesses in services and products.
- Gaining insights into the needs and expectations of the target audience.



Questionnaire Design

Good survey design requires careful consideration of objectives, identifying the target audience, formulating clear and appropriate questions to analyze survey data using appropriate statistical tools to understand results, identify trends and inclinations, and resolve complaints.

- Guiding future improvement and development processes.
- Addressing individual issues.
- Improving the quality of services and products.
- Building trust and enhancing customer satisfaction.



Digital Signage and Self-Service Solutions

Digital signage and self-service solutions provide interactive customer experiences and enhance customer engagement at various points. Digital signage enables the display of dynamic and diverse content, while self-service solutions enable customers to conduct their own transactions, reducing reliance on staff and saving time and effort.

Digital Signage

Digital signage is used to display attractive advertisements and innovative promotional content in government service institutions, public places, stores, restaurants, hospitals, and more.



Customer communication

Digital signage can be used to display important information, advertise specials and discounts, direct customers, and provide information about products and services.



Improving customer experience

Digital signage can be used to display important information, advertise specials and discounts, direct customers, and provide information about products and services.



Save time

Digital signage saves time for customers and employees, as customers can quickly get the information they need without having to wait.



Attendance and Departure Systems

At **Meeza**, we offer the latest attendance systems, including devices and technologies to record and track employee entry and exit times using fingerprint devices, cards, PINs, or facial and eye recognition features. These features help control attendance, enhance adherence to work schedules, and increase organizational efficiency.

Improve attendance accuracy

Electronic systems ensure accurate recording of entry and exit times, reducing potential human errors.

Promote punctuality

The systems help monitor adherence to work schedules and alert employees in the event of late arrivals or early departures.



Increase organizational efficiency

The systems provide detailed data on attendance and departure, making it easier for management to analyze performance and identify areas for improvement.



Save time and effort

The systems reduce the time and effort spent on manually recording attendance.

Better management of leaves and permissions

The systems provide the ability to manage leaves and permissions effectively.

Types Of Attendance And Departure Systems

● Fingerprint Systems

Fingerprint, face or palm print are used to record attendance.

● Smartphone Systems

Smartphone applications are used to record attendance.

● Card Systems

Identification cards are used to record attendance.

● Cloud Systems

Data is stored in the cloud, making it accessible from anywhere.

Sound Systems

PASO S.p.A., a subsidiary of FBT Elettronica S.p.A., is a leading company in the broadcast audio and conference systems markets, highly regarded both in Italy and abroad. Customer satisfaction is at the core of the company's policy, guaranteeing high-quality products and exceptional service, pursued with enthusiasm and relentless dedication, supported by a product range that meets all needs and a competent and professional sales team. This is further enhanced by a quality system certified according to the latest version of the UNI EN ISO 9001 standard.





Voice Evacuation System

The PASO audio management system integrates emergency and general-purpose broadcasting functions. It enables background music playback and general or local calls without disrupting diagnostic routines. The system is designed for easy installation and operation in a wide range of applications requiring emergency voice alarm and public address systems, while adhering to voice evacuation safety standards.

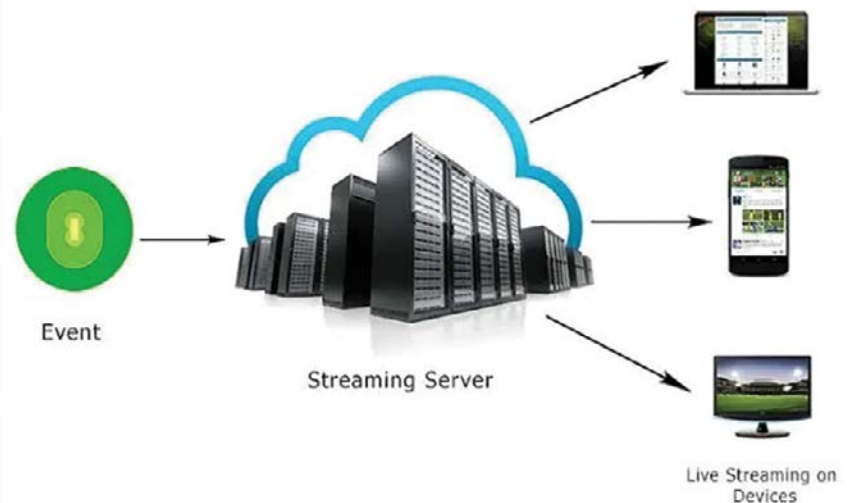


IPTV Solutions

iStreams offers a complete suite of IPTV components, including DVB gateways (DVBS2, DVBT2, DVBC), multi-tiered middleware, Linux and Android receivers, and connected or smart TVs.

iStreams also offers a DVBS/DVBS2 streaming system that allows multiple client decoders to share a set of SAT DVBS2 receiver cards.

This system can be used to share pay-TV subscriptions between multiple rooms in large private villas. The user can assign one or all of the SAT cards within the streamer to one or more set-top boxes. This



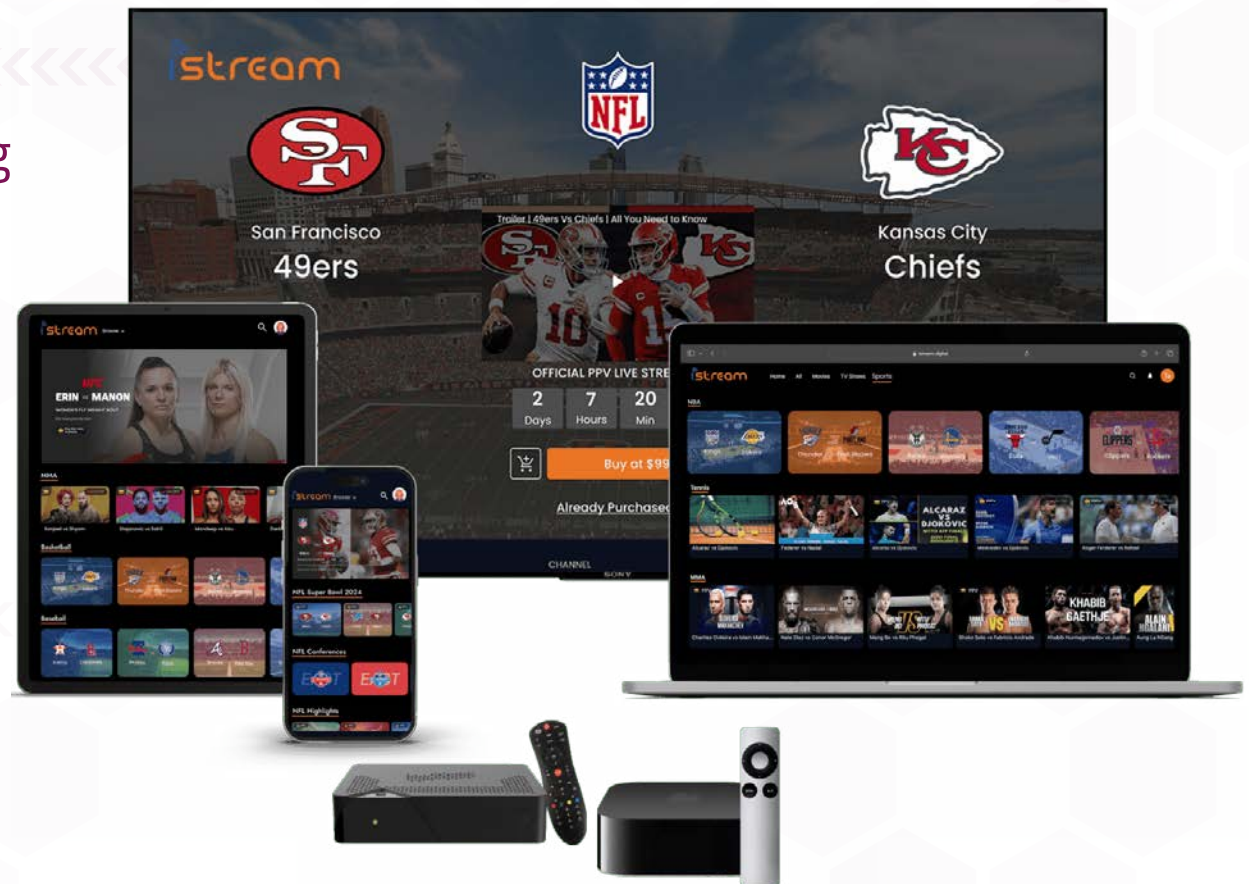


feature allows each Streamer SAT card to be used as a standard SAT set-top box, with a full reception range.

iStreams offers a full suite of VOD servers, allowing hundreds of users to connect to video-on-demand services.

Intelligent Recording Systems

iStreams offers a suite of recording and analysis tools for media companies.

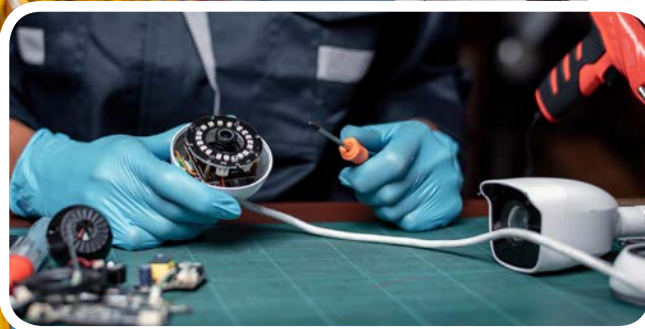




Maintenance services

Based on our belief that the productive efficiency of institutions and companies depends on several factors, perhaps the most influential of which are maintenance services and contracts, particularly if the provider is accredited and trusted by official authorities to provide maintenance services according to the highest international standards.

At **Meeza**, we work to provide maintenance services and contracts that meet all needs and businesses, in accordance with the standards and requirements specified by official authorities, through a specialized team.



To ensure we provide maintenance services and contracts that meet our clients' expectations, we consider project requirements by understanding our clients' needs and ensuring their compatibility with the standards specified by official authorities. We also consider other factors that contribute to providing optimal maintenance services through maintenance contracts approved by the relevant authorities. We offer annual, monthly, or per-visit maintenance contracts.

Maintenance and implementation of surveillance camera projects and monitoring and inspection systems

Maintenance of barcode systems and card issuance and printing systems.

Maintenance and implementation of security gate and barrier systems projects.

Maintenance and implementation of verification systems projects.

Software systems maintenance.



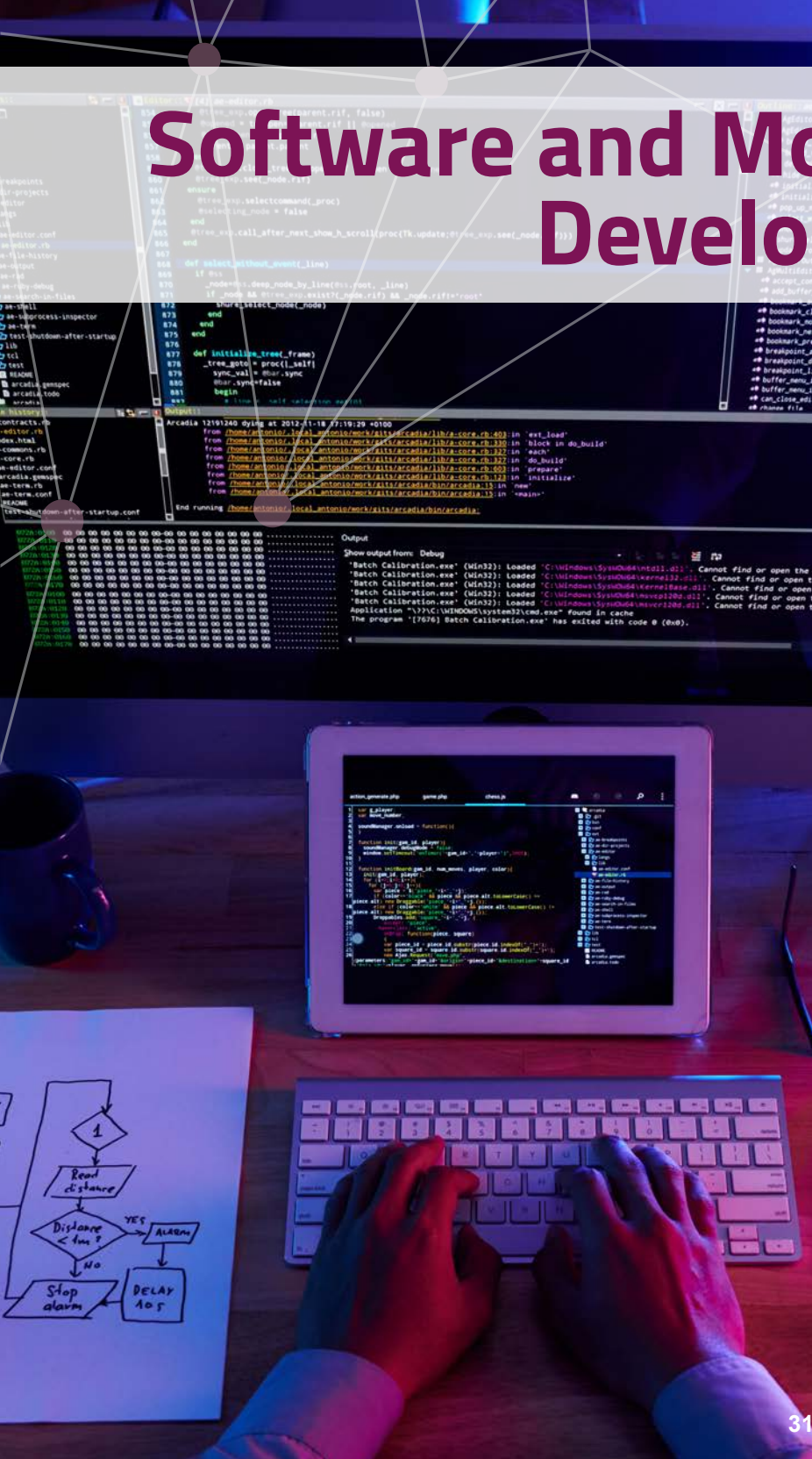
A photograph of a network switch rack with numerous colorful Ethernet cables (red, orange, yellow, green, blue, purple) plugged into the ports. The cables are bundled and organized. A white network device is visible in the foreground, with a blue square highlighting a specific port or label. The background shows more of the rack and a MicroTik logo.

Network Systems

In **Meeza**, we design and install network systems for government agencies and businesses to build the infrastructure that connects computers, servers, and other devices. These systems include hardware and software that support network functions and performance and are essential for improving productivity, data security, and business management. Our services include:

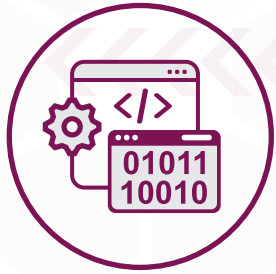
- **Network Design:** Includes planning and designing the network infrastructure.
- **Network Installation:** Includes installing and configuring hardware and software.
- **Network Maintenance:** Includes monitoring, troubleshooting, and repairing the network.
- **Network Security:** Includes protecting the network from various threats.
- **Network Management:** Includes managing network resources and optimizing their performance.
- **Technical Support:** Provides technical support to users in case of any problems.

Software and Mobile Application Development



At **Meeza**, we develop and design software and provide full maintenance support. Our team consists of professional software developers, designers, testers, and project managers who work together to provide customized software solutions to meet our clients' needs.

At Meeza, we offer a range of solutions and products for businesses, institutions, and commercial offices. Here are some of them:



Custom Software Applications

Custom tower applications are designed and developed specifically to meet client needs. They can include web and mobile applications, as well as desktop software solutions.



Mobile Applications

Mobile apps are designed and developed for both iOS and Android operating systems and can be developed on native software or hybrid platforms that combine the best of native and web-based technologies.



Websites

Websites and landing pages, whether for company introductions or dynamic sites that can be modified and added to on a regular basis, are designed and developed to meet the client's needs.



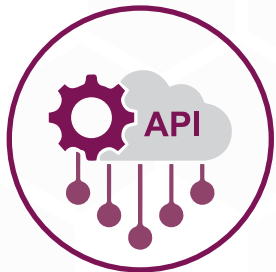
Web Applications

Web applications are designed and developed for use on the internet or an intranet. They can include e-commerce platforms, content management systems, and customer relationship management systems.



Institutional Programs

At Meeza, we design and develop software solutions for large enterprises with complex operations. These systems can include supply chain management, human resource management systems, and enterprise resource planning systems.



Software Integration

At Advantage, we develop software to help companies integrate their existing software systems with new technologies, such as cloud-based solutions and third-party APIs.

What's special about Meeza?

Our solutions are integrated: We provide everything from design to programming through a cohesive team to ensure consistency and integration from start to finish.

We focus on results: Our goal is not just to get the job done, but to help you succeed and achieve a real return on investment.

After-delivery service: Our relationship doesn't end with project delivery; we provide maintenance and technical support services to ensure your digital solutions continue to perform at their best.



We develop seamless, fast, and engaging **mobile applications** that meet your users' needs and offer a unique experience on both iOS and Android. We ensure your app reaches the widest possible audience with the highest efficiency and cost-effectiveness.

We accompany you through every step of the development process, from planning and design to programming, testing, and publishing.

We design and develop interactive, attractive, and user-friendly **websites** that maximize visitor experience.

We transform your website into a global sales platform, supporting all payment gateways and managing products and inventory.

We optimize your website for search engine optimization (SEO) and ensure it reaches your target customers by building it to the highest standards.

CREATIVE

Graphic Design

Meeza is proud of its team of creative designers who specialize in designing all kinds of designs.



Commercial Designs:

Corporate visual identity, logo, custom colors and fonts, business cards, promotional products, flyers, portfolio and products brochures, rollups, and much more....

UI/UX Design:

Custom designs for electronic applications and websites.

Social Media Designs:

Special designs for social media platforms.



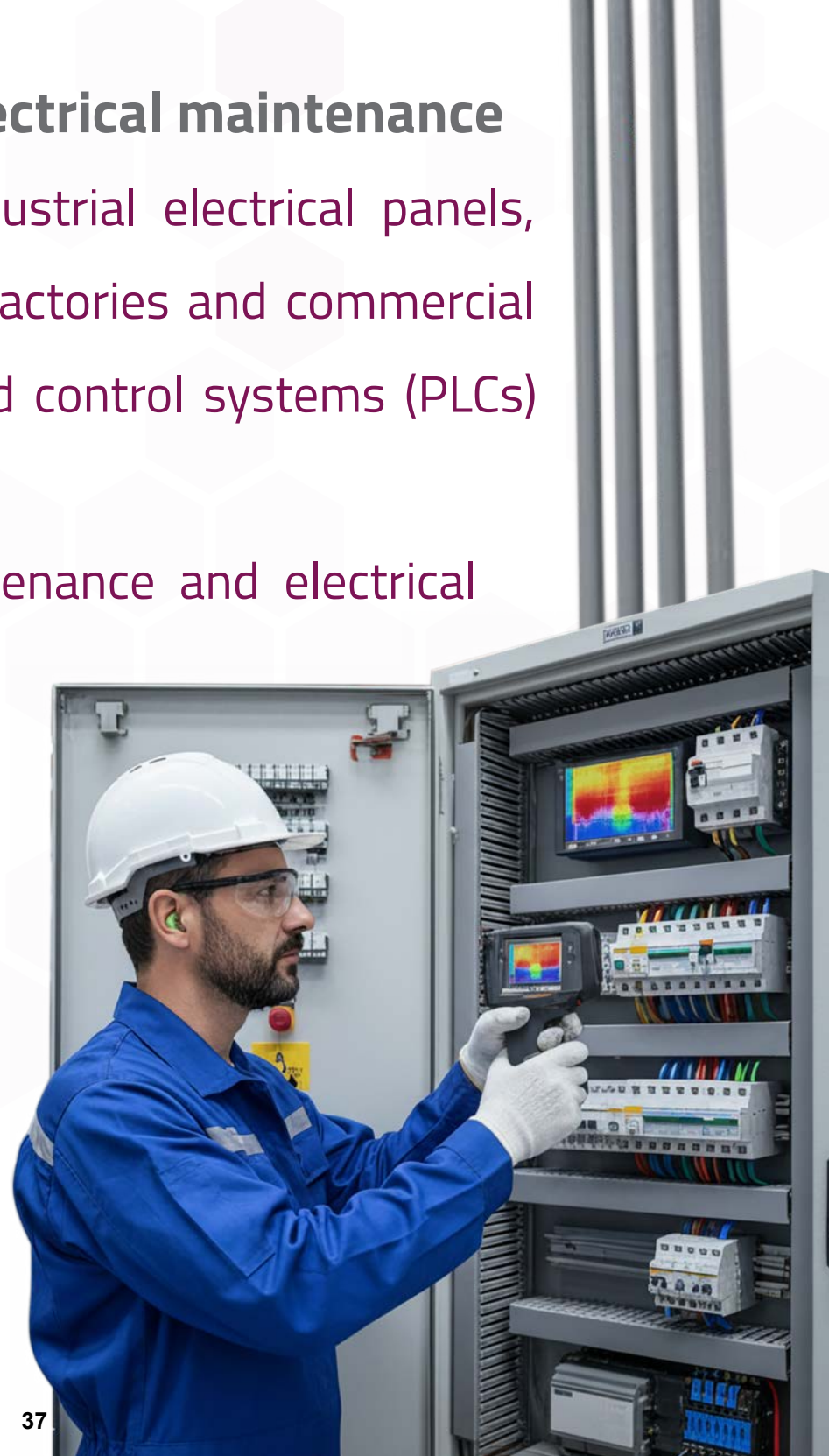
Industrial Electricity & Solar Energy

In **MEEZA** We offer integrated solutions in the fields of industrial electricity and renewable energy, through a specialized team and highly efficient customer service.

Industrial electricity and electrical maintenance

We design and implement industrial electrical panels, extend electrical networks for factories and commercial buildings, and install automated control systems (PLCs) for production lines.

We also provide routine maintenance and electrical troubleshooting services, adhering strictly to national and international safety and quality standards. Our team of qualified and licensed electricians is ready to meet all your needs, from simple repairs to major projects.



Solar Energy Systems

We possess advanced scientific and practical expertise in the design and installation of solar energy systems, both on-grid and off-grid, with a thorough assessment of each site's energy needs. Our services include:

- Supply of solar panels, inverters, batteries, and metal structures.
- Efficient installation and commissioning of systems.
- Regular maintenance and guaranteed sustainable performance.



- Customized solutions for homes, businesses, farms, and public facilities.
- We carefully select the best types of solar panels and determine the optimal angle of curvature to ensure maximum operational efficiency.

Customer Service and Technical Support

We place great importance on customer service, providing a comprehensive pre-sales and post-sales support team. This highly experienced and well-trained team works passionately to deliver the best and most efficient solutions to meet our clients expectations.





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